



## NEWS RELEASE

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### **Kimpton and *body + soul* Magazine Take Healthy Living on the Road** *Hotels in 10 Cities Offer Wellness Weekend Getaways*

SAN FRANCISCO and NEW YORK, June 6, 2007 – Kimpton Hotels & Restaurants, the leading boutique hotel company pioneering such health-conscious offerings as complimentary in-room yoga, today announced **Wellness Weekends**, a program to provide travelers with innovative ways to maintain health and harmony away from home. **Wellness Weekends** are available in 10 cities and feature restorative services and amenities inspired by the content and ideas in *body + soul* magazine, a Martha Stewart Living Omnimedia Publication and leader in the natural lifestyle magazine category.

Package components include (pricing and specific products may vary by city):

- Peaceful accommodations
- Welcome *Detox Mocktail*, a non-alcoholic spritzer
- Wellness-themed take-home amenity such as an aroma therapy-scented eye mask
- Complimentary use of Kimpton's in-room yoga bag
- Take-home copy of *body + soul* magazine and *Guide to Balanced Living* booklet
- A healthy breakfast in-room or at the adjacent restaurant with take-home recipe sheet, based on *body+soul's* natural and nutritious recipes
- Opportunity to book a signature *Relax & Rejuvenate* in-room spa experience at a 10% discount off the regular price.

The package is available on weekends only (weeknights in some cities), with rates starting at \$149/night (Cupertino, CA). Participating properties include select Kimpton hotels in Boston, Chicago, Cupertino, New York, Portland, San Francisco, Seattle, Scottsdale, Washington D.C., and Vancouver,

British Columbia. Please see [www.KimptonHotels.com/bodyandsoul](http://www.KimptonHotels.com/bodyandsoul) for a complete list of participating properties.

“Our guests’ well-being is of great importance to all of us at Kimpton, a core value we share with *body + soul* magazine. Our new relationship with *body + soul* allows us to reach our goal of providing easy and unique ways for our guests to maintain a healthy lifestyle while on the road,” said Niki Leondakis, chief operating officer of Kimpton Hotels & Restaurants.

“Encouraging and inspiring healthy habits on the road is an exciting extension of our dedication to whole living,” said Brent Ridge, M.D., vice president of Healthy Living at Martha Stewart Living Omnimedia. “This collaboration allows us to join forces with the largest and leading boutique hotel operator in the U.S. and reach thousands of new readers with sound advice and practical tools they can use wherever their travels take them.”

Kimpton’s continually expanding *Mind.Body.Spa.* program includes Pilates, core strengthening, and meditation, which are broadcast via a complimentary on-demand TV channel in each guestroom. Kimpton also offers the *Mind.Body.Spa* program guide, a mini-travel booklet of tips on how to relieve travel fatigue. Select properties feature exercise guestrooms, equipped with a treadmill or stationary bicycle for workout enthusiasts in addition to hotel fitness centers.

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#### **ABOUT KIMPTON**

San Francisco-based Kimpton Hotels & Restaurants is the first and leading collection of boutique hotels throughout the United States and Canada. Founded by Bill Kimpton in 1981, privately held Kimpton Hotels offers services and design elements focused on care, comfort, style, flavor and fun. Every Kimpton hotel reflects the energy, personality and pulse of its location, history and architectural style. Each property features personalized guest services, comforting in-room amenities, specialty rooms and suites, and provides a range of exciting culinary experiences through affiliated top-rated destination chef-driven restaurants. Kimpton takes pride in its commitment to social responsibility and leads the hospitality industry in ecological practices through its innovative EarthCare programs. In addition, Kimpton demonstrates a unique dedication to its female guests with the Women InTouch program, offering comfortable and safe environments, in-room fitness and wellness options as well as the company’s unique “Forgot It, We’ve Got It” honor bar, providing essentials that women travelers may have forgotten at home. Among the company’s newest properties are the Hotel Palomar in Washington D.C., which opened in July 2006, and the Hotel Palomar Dallas, which opened in August, 2006. Additional projects are underway in Southern California, Texas, Florida and Virginia. For more information, please visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.

#### **ABOUT BODY + SOUL**

*body + soul* magazine informs, inspires and encourages readers in their quest toward Whole Living. Since becoming part of the Martha Stewart Living Omnimedia portfolio, *body+soul* has solidified the leadership position in the natural lifestyle magazine category providing how-to information and inspiration for healthy living, including useful information on green living and environmentally friendly products and services. In the last few years, the magazine has doubled in circulation and has consistently ranked in the top 2% of all audited magazines in growth. For more information, please visit [www.bodyandsoulmag.com](http://www.bodyandsoulmag.com).