



CONSERVING LAND
FOR PEOPLE

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Partners for Parks

Kimpton and The Trust for Public Land Launch Third Annual Campaign to Support Parks for People

San Francisco, CA—Kimpton Hotels & Restaurants announced today the launch of its third annual summer campaign to support The Trust for Public Land (TPL), a national conservation nonprofit working to create much-needed parks in America's cities. The two-month campaign, **Partners for Parks**, begins June 1, 2007 at Kimpton's 43 eco-friendly boutique lifestyle hotels and is set to raise more than \$50,000 for TPL.

Dedicated to nurturing its guests and the environment alike, Kimpton is partnering with TPL, the only national nonprofit dedicated to conserving land for public recreation and enjoyment. All Kimpton hotel properties will be participating in events and outreach as part of the 2007 campaign during the months of June and July, in addition to providing loyal Kimpton guests with the opportunity to join the fundraising effort.

"Kimpton has always held a strong, eco-friendly outlook throughout all levels of the organization, which includes a sense of responsibility, appreciation and care for the planet," says Niki Leondakis, chief operating officer of Kimpton. "Our Trust for Public Land partnership—and Kimpton's EarthCare initiative as a whole—demonstrates our unyielding commitment to making a difference for the environment on a local, national and global level."

Through its Parks for People initiative, TPL has completed 425 park projects in cities nationwide, most in park-poor neighborhoods. These parks address critical recreational, health, and social needs, and also benefit the environment and local economies.

"With 80 percent of Americans living in cities, and as many as two in three residents without access to a park or natural area, the need for new parks is urgent," said Will Rogers, TPL president. "Kimpton's

commitment to our Parks for People initiative is a unique opportunity for hotel guests to help provide children across the country with places to play, explore and grow.”

On an annual basis, Kimpton's EarthCare recycling and water-preservation programs save approximately 253 trees and enough water to fill 200 Olympic sized swimming pools. In addition to Kimpton's efforts to recycle and maintain low-flow water systems, every year the company spares the planet from an estimated equivalent of more than 974 bathtubs of toxic cleaners by using only non-toxic products.

In the three years that Kimpton has partnered with TPL, more than \$100,000 has been raised and invested in parks. This year, Kimpton employees and guests will have the opportunity to contribute to a variety of events including organic wine hours with local TPL staff, eco-friendly fundraising events, percentage-of-sale donations for green KimptonStyle products and cross-promotional regional charity events and more. Some of the events across the nation include:

- *Scottsdale, AZ* – On June 23, the FireSky Resort & Spa will host a Dirty Dog Wash fundraiser, inviting eco-conscious members of the community to bring their four-legged friends for a professional dog wash. Guests will also receive complimentary treats, and will be entered to win exciting prizes. Local pet boutiques will be on-hand, offering pet accessories such as plush dog toys, colorful leashes and collars, and even doggie-safe nail polish.
- *New York, NY* – On July 9, District restaurant at The Muse hotel will host an Organic Winemakers Dinner offering guests an evening of epicurean education and fine selection of locally made organic wines. Guests will savor wines made by eco-friendly practices and enjoy an organic dinner menu, while bidding on eco-friendly prizes to benefit TPL.
- *Salt Lake City, UT* – On July 31, the Hotel Monaco and Bambara restaurant will co-host the third annual Parks for People Charity Picnic. The Hotel Monaco parking lot will be transformed into a park-like green space, and guests will be invited to attend a picnic. Frisbees, live entertainment, talks on eco-savvy living, and a silent auction will be part of the day's events.

For a complete listing of events at Kimpton Hotels & Restaurants benefiting TPL, please visit www.KimptonHotels.com or call 1-800-KIMPTON.

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The Trust for Public Land is a national land conservation nonprofit organization that conserves land for people to enjoy as parks, gardens and other natural places, ensuring livable communities for generations to come. Since its founding in 1972, TPL has helped protect more than 2 million acres in 46 states. TPL depends on the support of individuals, foundations and corporations. Visit TPL on the Web at www.tpl.org.

ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants is the first and leading collection of boutique hotels throughout the United States and Canada. Founded by Bill Kimpton in 1981, privately held Kimpton Hotels offers services and design elements focused on care, comfort, style, flavor and fun. Every Kimpton hotel reflects the energy, personality and pulse of its location, history and architectural style. Each property features personalized guest services, comforting in-room amenities, specialty rooms and suites, and provides a range of exciting culinary experiences through affiliated top-rated destination chef-driven restaurants. Kimpton takes pride in its commitment to social responsibility and leads the hospitality industry in ecological practices through its innovative EarthCare programs. In addition, Kimpton demonstrates a unique dedication to its female guests with the Women InTouch program, offering comfortable and safe environments, in-room fitness and wellness options as well as the company's unique "Forgot It, We've Got It" honor bar, providing essentials that women travelers may have forgotten at home. Among the company's newest properties are the Hotel Palomar in Washington D.C., which opened in July 2006, and the Hotel Palomar Dallas, which opened in August, 2006. Additional projects are underway in Southern California, Texas, Florida and Virginia. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.