



## FOR IMMEDIATE RELEASE

*Media Contacts:*

**Baltz & Company for Kimpton**

Chloe Mata Crane / 212-982-8300 x104 / [cmcrane@baltzco.com](mailto:cmcrane@baltzco.com)

Marliese Engel Traver / 212-982-8300 x112 / [mtraver@baltzco.com](mailto:mtraver@baltzco.com)

**Kimpton Hotels & Restaurants**

Stacey Ellis / 415-955-5492 / [stacey.ellis@kimptongroup.com](mailto:stacey.ellis@kimptongroup.com)

Jamie Law / 415-955-5495 / [jamie.law@kimptongroup.com](mailto:jamie.law@kimptongroup.com)

### **KIMPTON BRINGS “SWEET TAX RELIEF”**

#### ***Boutique Hotel Company Stimulates Spring Travel with Tax Savings and Sweet Rewards***

SAN FRANCISCO, Calif., March 10, 2009 – While millions of Americans bemoan tax season, Kimpton Hotels & Restaurants rolls out “Sweet Tax Relief” across the country, offering a much-needed break from hotel and restaurant taxes and sweetening the deal with candy bar bonuses. Available at 41 Kimpton hotels throughout the U.S., guests will be able to book this package in advance, for travel throughout the month of April.

Sweet Tax Relief package components include:

- Deluxe overnight accommodations
- Kimpton will pay your room tax
- Kimpton will pay the tax on a meal at one of the locally flavored, chef-driven restaurants, located adjacent to most hotels\*
- Sweet rewards with treats such as “Payday,” “100 Grand” and “Sugar Daddy” candy bars
- Late check out, when available, so you can enjoy your tax-free accommodations to their fullest

“This playful promotion keeps extra cash in our guests’ pockets and takes some of the sting and stress out of tax time,” said Niki Leondakis, chief operating officer at Kimpton.

This package is available from April 1 through April 30, 2009 at most Kimpton hotels. The package is sold based on availability at the best available rate. Rates vary by hotel and city and

-more-

can be found as low as \$99 per night. Reservations can be made at [KimptonHotels.com](http://KimptonHotels.com) by entering **PTAX** in the rate code box, or by calling 1-800-KIMPTON and requesting the "Sweet Tax Relief" package.

\*Valid at participating Kimpton restaurants from April 1 through April 30, 2009 as part of the Sweet Tax Relief package. Gratuity is not included. Additional taxes and fees may apply. Voucher issued at check-in. Must present voucher to server at time of seating. Not valid at the following restaurants: Ozumo, San Francisco; Bistro Bis, Washington, DC; Café de la Presse, San Francisco.

For more information and a complete list of participating Kimpton hotels, visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1(800)-KIMPTON.

###

#### **ABOUT KIMPTON**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US and Canada, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through affiliated, top-rated, destination chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare programs that span all hotels and restaurants. Privately held Kimpton has consistently earned the highest ranking customer satisfaction scores by the Market Metrix Hospitality Index, exceeding all other hotel companies including those in luxury and upscale segments. Among the company's newest properties are Lorien Hotel & Spa and restaurants BRABO by Robert Wiedmaier and BRABO Tasting Room in Alexandria, VA, which opened in February 2009. Currently, projects are underway in New York City, Philadelphia, Atlanta, Baltimore and Chicago. For more information, please visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.