



## FOR IMMEDIATE RELEASE

*Media Contacts:*

**Baltz & Company for Kimpton**

Chloe Mata Crane / 212-982-8300 x104 / [cmata@baltzco.com](mailto:cmata@baltzco.com)

Marliese Engel Traver / 212-982-8300 x112 / [mtraver@baltzco.com](mailto:mtraver@baltzco.com)

**Kimpton Hotels & Restaurants**

Stacey Ellis / 415-955-5492 / [stacey.ellis@kimptongroup.com](mailto:stacey.ellis@kimptongroup.com)

Stephanie Luttringhaus / 415-955-5487 / [stephanie.luttringhaus@kimptongroup.com](mailto:stephanie.luttringhaus@kimptongroup.com)

**“SUMMER LIKE A LOCAL” AT KIMPTON HOTELS & RESTAURANTS**  
***Leading Boutique Hospitality Brand Combines Fun Summer Freebies***  
***with Crib Notes for Exploring 23 Kimpton Cities Nationwide***

SAN FRANCISCO, May 23, 2011 – Kimpton Hotels & Restaurants is embracing the spirit of summer with the launch of its “Summer Like a Local” campaign and travel package at more than 50 hotels and restaurants across the country. From May 26 – Sept. 5, 2011, Kimpton is celebrating the unique culture of cities across the country and offering travelers the insider’s scoop for how to embark on a one-of-a-kind urban adventure. Tips will help guests discover things like undercover art scenes, hidden shopping gems, off-the-beaten-path cafés, or hot new Zumba classes. Guests will also enjoy unexpected hotel upgrades and summer-inspired sips and bites at hosted evening wine hour. “Summer Like a Local” includes:

- **The Scene:** Each hotel will offer tailored in-the-know recommendations for how to explore their city like a local, from staff picks on where to eat, play, shop and drink, to recommendations for incredible one-of-a-kind experiences that can’t be found in a tour book.
- **Summer of Sangria:** In addition to offering red and white wine at the hosted evening wine hour, guests can cool down with refreshing summer sangria, snack on complimentary bites from Kimpton’s talented chefs and sample seasonal cocktails from Kimpton restaurants and lounges.
- **Wii Want to Play:** Guests can unleash their inner child during wine hour with nightly Wii competitions and board games.

- **Afternoon Delight:** After a day of exploration, guests can sip complimentary *Summer Reviver* concoctions, made with chamomile citrus berry tea and fresh apple juice, available in Kimpton hotel lobbies from 2 p.m. to 4 p.m.
- **Perks for Passwords:** Travelers that follow Kimpton on Twitter and Facebook will have access to a different social media secret password each month that can be whispered at check-in to receive complimentary extras, from room upgrades to tickets for local events around town.
- **Breakfast Fit for Kids:** Whether pint-sized patrons are local to the city or traveling tots, they can enjoy free breakfast all summer long at participating Kimpton restaurants nationwide. Families with children under 12 years of age can enjoy the “Breakfast Fit for Kids” program. Offer is limited to one meal per child.

Travelers seeking an explorative urban summer getaway can book Kimpton’s “Summer Like a Local” travel package for just \$10 more than the Best Available Rate to receive:

- Deluxe overnight accommodations
- \$25 credit for use at adjacent Kimpton restaurants
- Complimentary organic coffee, iced coffee and tea in the hotel lobby each morning
- Complimentary refreshing beverage in the lobby each afternoon
- Summer sangria at Kimpton’s hosted evening wine hour

“Our guests stay with us because of the fun, caring and personalized experiences our employees provide them. Summer Like a Local allows us to further customize their stay,” said Niki Leondakis, president and COO at Kimpton Hotels & Restaurants. “It celebrates the spirit of the season and gives travelers our in-the-know staff tips for exploring the individual character of each city.”

Kimpton’s “Summer Like a Local” amenities and hotel package are available for travel May 26 to Sept. 5, 2011. Reservations can be made at [www.KimptonHotels.com](http://www.KimptonHotels.com), or by calling 1-800-KIMPTON. To book the “Summer Like A Local” package online, travelers can use the **PLGD** booking code.

To learn more about Kimpton Hotels & Restaurants LGBT initiatives, please visit [www.KimptonHotels.com/lgbt](http://www.KimptonHotels.com/lgbt), [www.Twitter.com/Kimpton](http://www.Twitter.com/Kimpton), [www.Facebook.com/Kimpton](http://www.Facebook.com/Kimpton) or [www.LifeisSuite.com](http://www.LifeisSuite.com).

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#### **ABOUT KIMPTON HOTELS & RESTAURANTS**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel

concept to America. Celebrating its 30th anniversary in 2011, Bill Kimpton founded the company in 1981 and today it is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Adjacent to the hotels are locally-loved, top-rated, destination Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton operates 52 hotels and 53 restaurants in 23 cities. For more information visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.