



## FOR IMMEDIATE RELEASE

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### **Kimpton Announces Third Annual Summer of Pride *Complimentary Weekend Nights All Summer Long At 39 Hotels***

SAN FRANCISCO, Calif., May 5, 2009 – This summer, in support of the LGBT community, Kimpton Hotels & Restaurants will offer a special “PRIDE” rate code for guests to receive a complimentary weekend night when they book two nights at the best available rate. Available for travel from May 21 – September 27, 2009, Kimpton is spicing up the offer with the addition of a \$50 dining credit for use at participating restaurants, adjacent to Kimpton hotels. All new Kimpton InTouch loyalty members can also receive a complimentary, signature rainbow rubber duck, the theme for the 2009 Summer of Pride campaign. For additional details, visit [KimptonHotels.com/lgbt](http://KimptonHotels.com/lgbt)

Kimpton’s Summer of Pride offer encourages LGBT community members to spend long weekend getaways celebrating LGBT events across North America. In three nights, guests will be able to relax, rejuvenate, have fun and get their pride on while exploring a new city or returning to their favorite Kimpton destination.

“Kimpton is proud to be supportive of the LGBT community,” said Alan Baer, senior vice president of human resources and co-chair of the Kimpton Gay & Lesbian Employee Network (KGLN). “As a company we are very involved in the communities we live in and contribute to dozens of LGBT organizations.”

Kimpton was the first hospitality company to score a 100% on the Human Rights Campaign’s Corporate Equality Index in 2004, and has maintained that perfect score every year since. In 2008, Kimpton became the only company in which all hotels were members of the International Gay & Lesbian Travel Association (IGLTA). All hotels are TAG approved and Kimpton was recently named as one of the ten best companies by LGBT employees by *The Advocate* magazine and named to *Fortune's* 2009 "100 Best Companies to Work For" list.

Kimpton’s special Summer of Pride rate is available in 20 cities including: Alexandria, Arlington, Boston, Cambridge, Chicago, Dallas, Denver, Los Angeles, Miami, New York, Portland, San Diego, Salt Lake City, San Francisco, Silicon Valley, Seattle, Scottsdale,

(more)

Vancouver, Vero Beach and Washington DC.

Kimpton's Summer of Pride rate code is available from May 21 - September 27, 2009. Use the rate code "PRIDE" to receive a free weekend night when booking two nights at the best available rate and a \$50 dining credit per stay. Some restrictions apply, based on availability. To book this offer, or become a Kimpton InTouch member, please visit [www.kimptonhotels.com/lgbt](http://www.kimptonhotels.com/lgbt) or call 1-800-KIMPTON.

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#### **ABOUT KIMPTON**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US and Canada, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare programs that span all hotels and restaurants. Privately held Kimpton has consistently earned the highest ranking customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company's newest properties are Lorien Hotel & Spa and restaurants BRABO by Robert Wiedmaier and BRABO Tasting Room in Alexandria, VA, which opened in February 2009. Currently, projects are underway in New York City, Philadelphia, Atlanta, Baltimore and Chicago. For more information, please visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.