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GET OUT AND PLAY WITH KIMPTON HOTELS & RESTAURANTS

Boutique Hospitality Leader Offers Sizzling Savings with Summer Playground Promotion

SAN FRANCISCO, Calif., June 14, 2010 – Celebrate the season with Kimpton Hotels & Restaurants' annual Summer Playground, a nationwide campaign full of fun freebies and social media savings, offered now through Friday, September 10, 2010. Guests staying at any of Kimpton's 50 hotels from coast-to-coast can chill out with perks like complimentary cocktail classes, ice cream socials, DIY Arnold Palmers, and summer-themed Grey Goose libations at the adjacent restaurants. The Summer Playground campaign includes:

- **Social Media Secrets:** Follow and "like" Kimpton on Twitter and Facebook to receive the monthly social media password. Whisper the word at check-in and get a prize in return. Room upgrades, complimentary in-room movies, appetizers and more are up for grabs.
- **Sangria Happy Hour:** Cool down with some peach-nectarine sangria, made with New Zealand's environmentally friendly Black Box Sauvignon Blanc. Sangria will be accompanied by light Mediterranean bites, such as chilled soups and crostinis, as well as seasonal tunes.
- **Pick Your Poison:** Let your personality loose by choosing a "Mischief" or "Summer Kiss" cocktail at any of Kimpton's restaurant and lounges this summer. "Mischief" will tempt with vodka, fresh lime juice, honey syrup and a Laphroaig finish, while "Summer Kiss" will refresh with vodka, Pimm's, assorted fruit and ginger beer.
- **Wii Want to Play:** Get your game on during Wine Hour with Wii games including Dance Dance Revolution, golf, baseball and tennis designed to get kids and your inner kid into the summer spirit.

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- **Pour Your Personality & Get Uncorked:** Can't decide what wine to order with dinner? This summer, pick up Master Sommelier Emily Wine's "Pour Your Personality" quiz at any Kimpton wine hour or visit <http://www.kimptonhotels.com/restaurants/emily-wines.aspx> to find out what type of vino suits you best. Now through September 6, corks fly free at Kimpton restaurants coast-to-coast so bring in your favorite bottle of wine and Kimpton will treat you to complimentary corkage, but just make sure your state approves (permitted in California, Washington DC, Illinois, New York, Oregon, Washington State, Pennsylvania and most Florida counties).
- **Ice Cream, You Scream:** Get a scoop and give back in July with Scoop for Success, a nationwide program celebrating National Ice Cream Month and Kimpton's annual fundraising efforts for Dress for Success, a charity helping women reenter the work force. Snag a signature ice cream treat for \$2 at any of Kimpton's restaurants during the month of July and \$1 from your purchase will be donated to the charity.

Travelers seeking an affordable, urban summer getaway can also book Kimpton's Summer Playground package for just \$10 more than the Best Available Rate (BAR) to receive all Summer Playground add-ons, such as complimentary iced coffee and Sangria Wine Hour as well as:

- Deluxe overnight accommodations
- \$25 food & beverage credit
- Complimentary in-room movie and popcorn

"Summertime, whether you are on the road for business or leisure, should always be fun," said Niki Leondakis, Kimpton's chief operating officer. "Our Summer Playground campaign was created with that spirit in mind, offering guests everywhere a taste of our favorite treats and pastimes of summer."

Kimpton's complimentary Summer Playground amenities and hotel package are available at all hotels for travel now through September 10, 2010. Summer Playground package rates start at \$179 per night, vary by location and are based on availability. Reservations can be made at www.KimptonHotels.com, by navigating to your hotel of choice, and entering **PLGD** in the rate code box, or by calling 1-800-KIMPTON and requesting the Summer Playground package.

To learn more about Kimpton Hotels & Restaurants, please visit www.kimptonhotels.com, www.Twitter.com/Kimpton, or www.Facebook.com/Kimpton.

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ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company's newest properties are the LEED registered Hotel Palomar and LEED registered Square 1682 restaurant by Chef Guillermo Tellez in Philadelphia, PA, which opened in October 2009. Currently, projects are underway in New York City and Chicago. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.