



## FOR IMMEDIATE RELEASE

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### **“RUB THE ONE YOU’RE WITH” THIS WINTER AT 41 KIMPTON HOTELS** *Couples Get Hands-On With Relaxing Romantic Retreat*

SAN FRANCISCO, Calif., January 20, 2010 – Kimpton is taking the chill out of winter and heating up guestrooms with a “Rub the One You’re With” getaway. Just in time for Valentine’s Day and available from Feb.1 – March 31, 2010, this romantic rendezvous includes a massage class in the privacy of guests’ rooms, where couples learn from a professional certified massage therapist how to pamper their partner. Travelers will take-home amenities and new found skills to ensure their love burns bright all year long.

Kimpton’s “Rub the One You’re With” package is available at 41 Kimpton hotels from coast-to-coast and includes:

- Deluxe overnight accommodations
- Private one-hour massage instruction class with a personal massage therapist
- Take-home massage kit featuring Kerstin Florian organic lavender massage oil, lavender & lemon aromatherapy candle and aromatherapy bath salts
- Welcome bottle of champagne
- Complimentary overnight parking

“This playful package is a great way for couples to unwind this winter and create memories that will last well beyond their stay with us,” said Niki Leondakis, chief operating officer at Kimpton.

“Rub the One You’re With” reservations can be made at [www.KimptonHotels.com](http://www.KimptonHotels.com) by entering **PRLX** in the rate code box, or by calling 1-800-KIMPTON and requesting the “Rub the One You’re With” package. Package rates start at \$269 per night, vary by city and are based on

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availability. “Rub the One You’re With” is available at Kimpton hotels in the following cities: Alexandria, VA; Arlington, VA; Atlanta, GA; Baltimore, MD; Boston, MA; Cambridge, MA; Chicago, IL; Cupertino, CA; Los Angeles, CA; New York, NY; Philadelphia, PA; Portland, OR; Salt Lake City, UT; San Diego, CA; San Francisco, CA; Seattle, WA; Vero Beach, FL; and Washington, DC.

To learn more about Kimpton Hotels & Restaurants, visit [www.KimptonHotels.com](http://www.KimptonHotels.com), [www.Twitter.com/Kimpton](http://www.Twitter.com/Kimpton), or [www.Facebook.com/Kimpton](http://www.Facebook.com/Kimpton).

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#### **ABOUT KIMPTON**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company’s newest properties are the LEED registered Hotel Palomar and LEED registered Square 1682 restaurant by Chef Guillermo Tellez in Philadelphia, PA, which opened in October 2009. Currently, projects are underway in New York City and Chicago. For more information, please visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.