



## FOR IMMEDIATE RELEASE

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### **KIMPTON HOTELS & RESTAURANTS OFFERS “ROBE-MANTIC” RETREAT IN FEBRUARY**

SAN FRANCISCO, Calif., January 6, 2011 – Just in time for Valentine’s Day and for the entire month of February, Kimpton Hotels & Restaurants invites travelers to stoke the flame of love with a relaxing “robe-mantic” retreat available at 51 Kimpton hotels in cities across the country. Bookable only at [www.KimptonHotels.com](http://www.KimptonHotels.com) beginning Jan. 24 for stays between Feb.1 – 28, 2011, this rendezvous for traveling twosomes includes:

- Overnight accommodations
- Two new signature Kimpton leopard print bathrobes, or other custom Kimpton bathrobe where leopard print robes are not available, to take home (\$180 value)
- \$25 credit to use for in-room dining or at the Kimpton restaurant or bar adjacent to the hotel

“There is nothing more comforting than our soft, luxurious robes to make guests feel pampered and cared for,” said Niki Leondakis, president and chief operating officer at Kimpton. “This playful package allows travelers to relax in our beautiful hotels and plan a romantic dinner at a Kimpton restaurant, or stay in and order from our in-room dining menus, and then keep the memory alive at home by lounging in our fun robes.”

Kimpton’s signature leopard print robe is an incredibly soft, sheared loop terry in 100 percent Turkish ring-spun cotton. The robe is available for purchase year-round in leopard, zebra and giraffe prints on [www.KimptonStyle.com](http://www.KimptonStyle.com) for \$90.

Package rates vary by city and are based on availability. Reservations can be made only at [www.KimptonHotels.com](http://www.KimptonHotels.com) by entering **ROBES** in the rate code box, or by calling 1-800-KIMPTON and requesting the “Robe-mance” package.

To learn more about Kimpton Hotels & Restaurants, please visit Kimpton’s new *Life is Suite* blog - [www.lifeissuite.com](http://www.lifeissuite.com) - or [www.kimptonhotels.com](http://www.kimptonhotels.com), [www.Facebook.com/Kimpton](http://www.Facebook.com/Kimpton) and [www.Twitter.com/Kimpton](http://www.Twitter.com/Kimpton).

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#### **ABOUT KIMPTON HOTELS & RESTAURANTS**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton operates 51 hotels and 54 restaurants in 16 states. For more information visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.