



## **FOR IMMEDIATE RELEASE**

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### **KIMPTON'S ANNUAL RED RIBBON CAMPAIGN RAISES OVER \$80,000 FOR AIDS/HIV AWARENESS AND PREVENTION**

SAN FRANCISCO, Calif., March 3, 2009 – Despite the economic downturn, Kimpton's annual Red Ribbon Campaign, which took place in November and December of 2008, raised over \$80,000 to benefit local non-profit organizations in the fight for HIV/AIDS awareness and prevention from coast to coast. Continuing its steadfast support of charitable community organizations nationwide, donation funds were raised through a brand-wide "Cocktails for a Cure" promotion and the hosting of 10 fundraising events at Kimpton hotels throughout the U.S.

"At a time when charitable organizations are under financial strain, our commitment to our non-profit partners is more important than ever and we hope to inspire others to join the fight and help spread awareness for this cause," said Niki Leondakis, Chief Operating Officer, Kimpton Hotels & Restaurants. "We are proud of the dedication our guests and employees have demonstrated throughout the 2008 Red Ribbon Campaign."

Red Ribbon parties across the country featured elements such as passion-themed drinks, aphrodisiac foods, interpretive dancers, human statues, live auctions, oxygen bars and prizes. Fundraising events were held in Arlington, VA (Hotel Palomar); Aspen, CO (Sky Hotel); Chicago, IL (Encore); Dallas, TX (Hotel Palomar); Los Angeles, CA (Hotel Palomar); Portland,

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OR (Hotel Monaco); Salt Lake City, UT (Hotel Monaco); San Francisco, CA (Harbor Court Hotel); Seattle, WA (Hotel Vintage Park); and Washington, DC (Hotel Helix).

For more than two decades, Kimpton has assisted HIV and AIDS service organizations across North America through employee volunteerism, educational campaigns, corporate donations, and raising funds through special events in local communities.

Donations from Kimpton's 2008 Red Ribbon Campaign will benefit fourteen charities across the United States including: AIDSCARE (Chicago); AIDS Project (Los Angeles); Cascade AIDS Project (Portland); Colorado AIDS Project; Design Industries Foundation Fighting AIDS (Dallas); Lifelong AIDS Alliance (Seattle); Northern Virginia AIDS Ministry; The Richmond/Ermet AIDS Foundation (San Francisco); Utah AIDS Foundation; Whitman-Walker Clinic (Washington DC) and more.

For more information about Kimpton and the Red Ribbon Campaign, visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1(800)-KIMPTON.

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#### **ABOUT KIMPTON**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US and Canada, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through affiliated, top-rated, destination chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare programs that span all hotels and restaurants. Privately held Kimpton has consistently earned the highest ranking customer satisfaction scores by the Market Metrix Hospitality Index, exceeding all other hotel companies including those in luxury and upscale segments. Among the company's newest properties are Lorien Hotel & Spa and restaurants BRABO by Robert Wiedmaier and BRABO Tasting Room in Alexandria, VA, which opened in February 2009. Currently, projects are underway in New York City, Philadelphia, Atlanta, Baltimore and Chicago. For more information, please visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.