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CARE FOR THE CURE WITH KIMPTON'S SEVENTH ANNUAL RED RIBBON CAMPAIGN *Join the Fight Against HIV/AIDS with Festive Fundraisers Nationwide*

SAN FRANCISCO, Calif., November 28, 2011 — Kimpton Hotels & Restaurants, together with JetBlue and OUT magazine, will support HIV and AIDS service organizations with its seventh annual Red Ribbon Campaign. From wine tasting events to drag queen BINGO, Kimpton will host 'Red Hot Night' parties in 10 cities from coast-to-coast.

Travelers and locals in cities across the country can participate by joining one of the following events. Proceeds from each event will benefit local HIV and AIDS organizations in each city.

- **Hotel Palomar Arlington:** "A Taste of Virginia's Own" wine tasting event on Nov. 30
- **B&O American Brasserie at Hotel Monaco Baltimore:** "Living Red Ribbon" on Nov. 30
- **Grand Hotel Minneapolis:** "Red Ribbon Aliveness Project Benefit Party" on Nov. 30
- **Urbana at Hotel Palomar Washington DC:** "Red Hot Night in the Nation's Capital" on Nov. 30
- **Hotel Monaco Portland:** "Drag Queen Bingo" on Dec. 1
- **Hotel Monaco Salt Lake City:** "Seasons of Love" party on Dec. 1
- **Hotel Monaco Seattle:** "Sip for a Cure" on Dec. 1
- **Sky Hotel Aspen and 39 Degrees Lounge:** "Black & White Night" on Dec. 7
- **Hotel Palomar Dallas:** "Cocktails for a Cure" at Central 214 on Dec. 9
- **Harbor Court Hotel San Francisco:** "Red Ribbon Annual Holiday Event" on Dec. 15

At Kimpton's 51 hotels, guests can "Join the Fight by Staying the Night" with a package that offers a 15 percent discount and donates \$10 per night to Broadway Cares / Equity Fights AIDS, one of the nation's leading nonprofit organizations funding local HIV service organizations. To book the "Join the Fight by Staying the Night" package, travelers should use the rate code: "RRC."

"Our commitment to the fight against HIV and AIDS and to finding a cure is more than 20 years strong," said Niki Leondakis, president and chief operating officer, Kimpton Hotels & Restaurants. "We believe that together we can make a difference in supporting the important work that HIV and AIDS service organizations make in their communities and across the country."

Kimpton's annual Red Ribbon Campaign includes employee volunteerism, educational campaigns, corporate donations, and raising funds through special events. To learn more about Kimpton Hotels & Restaurants, visit www.KimptonHotels.com, www.Twitter.com/Kimpton, or www.Facebook.com/Kimpton.

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ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Celebrating its 30th anniversary in 2011, Bill Kimpton founded the company in 1981 and today it is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Adjacent to the hotels are locally-loved, top-rated, destination Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton operates 51 hotels and 56 restaurants in 23 cities. For more information visit www.KimptonHotels.com or call 1-800-KIMPTON.