



NEWS RELEASE

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Natalie White Named New Director of Loyalty Marketing for Kimpton Hotels & Restaurants

SAN FRANCISCO, June 13, 2007 – Natalie White has been named Director, Loyalty Marketing for Kimpton Hotels & Restaurants, the leader in the fast-growing boutique/lifestyle hotel segment. White will be responsible for leading Kimpton’s InTouch program, loyalty marketing strategies, customer experience and acquisition management, and customer insight efforts.

“We are excited to have Natalie on Kimpton’s sales and marketing team,” said Steve Pinetti, senior vice president of sales and marketing. “Natalie has a strong background in Customer Relationship Management and will be an asset to the continued development of Kimpton’s already unique guest loyalty program.”

Prior to joining Kimpton, White spent the last 11 years at Wyndham International in Dallas. There, she was instrumental in the development and implementation of the Wyndham ByRequest guest loyalty program. Her extensive knowledge of guest loyalty practices and on-property staff training make White an ideal fit for this position.

“I am looking forward to all of the possibilities at Kimpton. I am truly impressed with the fierce loyalty of Kimpton’s guests,” says White. “This is a really good fit.”

Born and raised in Williston, North Dakota, White earned her bachelor of science in Marketing and Hotel & Restaurant Management from New Mexico State University in Las Cruces, NM. She currently lives in Dallas with her husband Jeff, but will be working out of Kimpton’s San Francisco Home Office. White is extremely passionate about her charity work to support our country’s aging veterans and enjoys golfing, soccer, and sand volleyball.

ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants is the first and leading collection of boutique hotels throughout the United States and Canada. Founded by Bill Kimpton in 1981, privately held Kimpton Hotels offers services and design elements focused on care, comfort, style, flavor and fun. Every Kimpton hotel reflects the energy, personality and pulse of its location, history and architectural style. Each property features personalized guest services, comforting in-room amenities, specialty rooms and suites, and provides a range of exciting culinary experiences through affiliated top-rated destination chef-driven restaurants. Kimpton takes pride in its commitment to social responsibility and leads the hospitality industry in ecological practices through its innovative EarthCare programs. In addition, Kimpton demonstrates a unique dedication to its female guests with the Women InTouch program, offering comfortable and safe environments, in-room fitness and wellness options as well as the company's unique "Forgot It, We've Got It" honor bar, providing essentials that women travelers may have forgotten at home. Among the company's newest properties are the Hotel Palomar in Washington D.C., which opened in July 2006, and the Hotel Palomar Dallas, which opened in August 2006. Additional projects are underway in Southern California, Texas, Florida and Virginia. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.