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**KIMPTON BECOMES FIRST HOTEL COMPANY TO INTRODUCE ORGANIC AND
PARABEN FREE PRODUCTS FOR IN-ROOM SPA TREATMENTS**
*Eco-Pioneer Extends EarthCare Practices to the Body with
Kerstin Florian Sustainable Products*

SAN FRANCISCO, Calif., June 24, 2008 – Kimpton Hotels & Restaurants announces a new initiative establishing the company as the first and only hotelier to feature sustainable products, including organic, paraben free, and natural ingredients, for in-room spa treatments at most of Kimpton's 42 hotels across the U.S. and Canada. Beginning July 1, 2008, Kimpton will introduce spa products from renowned Scandinavian skin care specialist Kerstin Florian's product line, further extending the reach of EarthCare – the company's innovative program dedicated to integrating eco-friendly practices company wide.

For the first time Kimpton will offer in-room scrubs and wraps in addition to specialized services including *Mother-to-be Harmony Organic Massage*, a *Gentlemen's Facial* and *Lavender Dreams Scrub*. Selected for their compelling commitment to sustainability, Kerstin Florian spa products feature wild-crafted, natural and organic ingredients devoted to providing healthy skincare and concern for the environment. Kimpton's signature Mind.Body.Spa. program was the first to offer travelers in-room spa treatments brand-wide, which can be booked online, setting a new standard of quality and commitment, leaving guests refreshed and rejuvenated on the road.

This latest venture builds upon Kimpton's longstanding commitment to partnering with environmentally responsible companies.

To celebrate the introduction of organic and paraben free spa products, for the month of July \$5
(more)

will be donated to Kimpton's environmental partner The Trust for Public Land for every spa treatment performed, aiding in the creation of parks, gardens and other natural spaces across America.

"We are so pleased to further enhance our in-room spa experience with the introduction of Kerstin Florian's product line," said Niki Leondakis, COO of Kimpton Hotels & Restaurants.

"This extension of our eco-friendly practices to Kimpton's Mind.Body.Spa. program underscores how the EarthCare program benefits both our guests and the environment."

"Kimpton is a company that shares our goals of sustainability and environmental responsibility," said Kerstin Florian, Founder of Kerstin Florian International. "With our high quality natural and organic products, hotel guests will be able to enjoy the best in massage, skin and body care in the comfort of their own room."

Select Kerstin Florian products will be available for purchase on www.KimptonStyle.com. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.

***** B-roll footage of Kimpton's in-room spa services is available upon request.**

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ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants is the first and leading collection of boutique hotels, throughout the United States and Canada. Founded in 1981 by Bill Kimpton, every Kimpton hotel features personalized guest services, comforting in-room amenities, specialty rooms and suites, and provides a range of exciting culinary experiences through affiliated top-rated destination chef-driven restaurants. Kimpton takes pride in its commitment to social responsibility and leads the hospitality industry in ecological practices through its innovative EarthCare programs. Privately held, Kimpton received the highest ranking in customer satisfaction scores by the Market Metrix Hospitality Index for the entire year of 2007, exceeding all other hotel companies, including those in both the luxury and upscale segment. Among the company's newest properties are the Hotel Monaco Alexandria and Jackson 20 restaurant in Virginia, which opened in January 2008, and the Hotel Palomar Los Angeles in Westwood and the adjacent BLVD 16 restaurant. Additional projects are underway in Florida, Philadelphia, Atlanta, Baltimore, Chicago and Virginia. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.

ABOUT KERSTIN FLORIAN

Swedish born, Kerstin Florian travels the world to obtain the highest quality ingredients available. Founded in 1978, Kerstin Florian International (KFI) develops and manufactures a progressive range of European facial, body, bath and sun products and treatments for the spa industry based on natural resources including thermal mineral water, mud, algae, herbal extracts and essential oils. KFI has distribution offices in Europe, Canada and Asia.

Kerstin Florian International's devotees include some of Hollywood's leading ladies such as Mariska Hargitay, Kerry Washington, Minnie Driver, Anjelica Huston and many more. All Kerstin Florian products and spa treatments are designed to be introduced professionally with a simple-to-follow home lifestyle program. Our reputation for products that consistently deliver positive results has allowed us to be partners with many of the world's finest resorts and spas.