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**KIMPTON PROMOTES GUEST WELLNESS
WITH NEW HEALTHY ROAD WARRIOR WORKOUTS
*Bikes, Jump Ropes, Hula Hoops and Energizing Exercise Classes
Encourage Balanced Traveling***

SAN FRANCISCO, August 2, 2011 — For 30 years Kimpton has encouraged guests to bring their lifestyle on the road with wellness-minded offerings that minimize stress and inspire balance. At a time when 52 percent of travelers report always or often exercising on vacation, and 65 percent maintain that healthy eating is important to them on leisure trips*, Kimpton is expanding its wellness efforts with new offerings to help travelers feel good on the road. Following the announcement of a partnership with *Today Show* health and nutrition expert Joy Bauer in January, which introduced complimentary on demand videos on a variety of food and exercise related topics, and an in-room dining menu that offers seven healthful breakfast, lunch and dinner options, Kimpton is pairing fun with fitness to offer new services and amenities that promote wellbeing at hotels across the country. For instance:

- Complimentary or rent-by-the-day bikes are now available at many Kimpton hotels for adventurous guests who want to explore the city like a local.
- Stepping outside of the standard exercise equipment, weighted work-out hula hoops and jump ropes are now available in all fitness centers at all Kimpton hotels.
- In addition to providing custom running maps in every city, Kimpton employees regularly lead group jogs and power walks that venture along scenic city paths or through picturesque neighborhoods.

- Guests can also take advantage of complimentary or donation-based group exercise classes at all hotels, which range from poolside Pilates in San Diego to Zumba or Barre Bee Fit classes in Chicago.

“As a road warrior, I know how tricky it can be to stick to healthy routines on the road, but I can definitely speak to the benefits of being more productive and feeling mentally balanced after a good work out,” said Niki Leondakis, president and chief operating officer of Kimpton Hotels & Restaurants. “With these thoughtful services, our guests can more easily stay dedicated to fitness and wellness regimes and feel great when they stay with us.”

Helping people feel good on the road has been a cornerstone of the Kimpton promise since the company’s beginnings in 1981. Kimpton was the first boutique hotel company to introduce a complimentary 24-hour yoga channel and use of props and mats for all guests in 2003. Kimpton later introduced on demand in-room Pilates, meditation and core strength programming to complement hotels’ fitness centers. In 2011, Kimpton partnered with renowned health and nutrition expert Joy Bauer to introduce healthy in-room dining options and wellness videos. With 81 percent of travelers reporting that they are more likely to overindulge on food on vacation than while at home*, it is now easier for guests to eat smart with nutritious and energizing in-room meals that are available all day, under 500 calories and created by chefs at Kimpton restaurants nationwide. Additionally, Joy Bauer also stars in Kimpton's four complimentary on demand “Travel Healthy” videos titled Healthy Breakfast, High Energy Snacks, Tips for the “Morning After” and In-Room Workout. Today, Kimpton continues to expand these offerings with new fitness-minded options at hotels nationwide.

To learn more about Kimpton Hotels & Restaurants, please visit www.KimptonHotels.com, www.Twitter.com/Kimpton, www.Facebook.com/Kimpton or www.LifeisSuite.com.

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ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Celebrating its 30th anniversary in 2011, Bill Kimpton founded the company in 1981 and today it is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Adjacent to the hotels are locally-loved, top-rated, destination Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper

upscale segments for customer satisfaction. Privately held Kimpton operates 52 hotels and 53 restaurants in 23 cities. For more information visit www.KimptonHotels.com or call 1-800-KIMPTON.

****According to a 2011 TripAdvisor health and fitness on vacation survey of more than 1,000 U.S. travelers***