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KIMPTON HOTELS & RESTAURANTS NAMED TO *INFORMATIONWEEK 500*

Superior WiFi Experience Garners Acclaimed Technology Ranking

SAN FRANCISCO, September 26, 2011 – For the first time, Kimpton Hotels & Restaurants was named to the 2011 *InformationWeek 500* – a list of the top technology innovators in the U.S., who have used technology to achieve a particular level of success. Occupying the 96th position on the list, Kimpton was honored for the improvement of its hotel WiFi service nationwide through the progressive utilization of technology tools.

In 2010, Kimpton addressed one of the most challenging areas of customer feedback, “Quality of Internet Access,” with a technology-driven strategy to minimize service issues and improve performance overall. Through a combination of WiFi service call backs, real-time survey routing and social media searches, Kimpton was able to increase its average score on “Quality of Internet Access” connections nationwide from 87.1 percent (January, 2010) to 90.4 percent (December 2010).

“For 23 years, the InformationWeek 500 has chronicled and honored the most innovative users of business technology,” said InformationWeek Editor In Chief Rob Preston. “In this day and age, however, being innovative isn’t enough. Companies and their IT organizations need to innovate faster than ever before to stay a step or two ahead of their customers, partners, and competitors. This year’s ranking placed special emphasis on those high-octane business

technology innovators.”

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual 500 listing, and also tracks the technology, strategies, investments and administrative practices of America's best-known companies. Top winners have included: The Vanguard Group, CME Group, Conway, National Semiconductor, Kimberly-Clark, Hilton Hotels and Unum. The InformationWeek 500 rankings are unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders. Additional details on the InformationWeek 500 can be found online at www.informationweek.com/iw500/.

To learn more about Kimpton Hotels & Restaurants, visit www.KimptonHotels.com, www.Twitter.com/Kimpton, www.Facebook.com/Kimpton or www.LifeisSuite.com.

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ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Celebrating its 30th anniversary in 2011, Bill Kimpton founded the company in 1981 and today it is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Adjacent to the hotels are locally-loved, top-rated, destination Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton operates 51 hotels and 53 restaurants in 23 cities. For more information visit www.KimptonHotels.com or call 1-800-KIMPTON.

About InformationWeek Business Technology Network (<http://www.informationweek.com/>)

The InformationWeek Business Technology Network provides IT executives with unique analysis and tools that parallel their work flow—from defining and framing objectives through to the evaluation and recommendation of solutions. Anchored by InformationWeek, the multimedia powerhouse that looks across the enterprise, the network scales across the most critical technology categories with online properties like DarkReading.com (security), NetworkComputing.com (networking and communications) and PlugintotheCloud.com (cloud computing). The network also provides focused content for key IT targets, such as CIOs, developers, and SMBs via InformationWeek Global CIO, Dr. Dobb's and InformationWeek SMB, as well as vital vertical industries with InformationWeek Financial Services, Government, and Healthcare resources. Content is at the nucleus of our information distribution strategy—IT professionals turn to our experts and communities to stay informed, get advice and research technologies to make strategic business decisions.

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