



## **FOR IMMEDIATE RELEASE**

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### **Kimpton Rolls Out Web Generation Recruiting Tool to Meet Future Workforce Demands in its Hotels and Restaurants**

*KIMPTON! Social Media Site Offers Unique Online Resource For Job Seekers and Employees*

SAN FRANCISCO, Calif., May 5, 2008 — Kimpton Hotels & Restaurants, the first and leading collection of boutique hotels, today launched an interactive Web site titled “KIMPTON!” (I Am Kimpton) at [www.imkimpton.com](http://www.imkimpton.com) that provides potential job candidates with an authentic perspective on Kimpton as an employer and connects Kimpton employees with one another. The site features employee-generated video stories, employee profiles, interview tips and more, in a format designed for the Web generation.

Building on the company’s brand philosophy that “Every Hotel Tells a Story,” Kimpton believes that just as every restaurant is unique and every hotel tells a story, each employee’s individual background and perspective tells a story about who they are and why they choose to work for Kimpton.

“Kimpton is in the midst of an exciting period of growth and expansion, and the KIMPTON! site will play an integral role in helping the company meet anticipated workforce demands,” said Niki Leondakis, Chief Operating Officer of Kimpton Hotels & Restaurants. “With more than 6,500 employees at 42 hotels and restaurants in the

United States and Canada, KIMPTON! truly showcases the collective individuality and diversity of Kimpton employees and how they define the Kimpton brand.”

KIMPTON! content includes:

- **Employee-generated stories:** Video stories feature current Kimpton employees discussing what it means to them to work for Kimpton.
- **Employee profiles:** Employees from across the country are profiled in videos describing a typical day on the job, providing both job candidates and existing Kimpton employees with an understanding of various positions within Kimpton.
- **Frequently asked questions:** Key questions about Kimpton as an employer are answered in a Q&A format.
- **Virtual interview tips:** Video tips from Niki Leondakis, Chief Operating Officer and Leslie Lerude, Senior Director, People and Culture, offering job seekers with a sense of what makes Kimpton unique and what to expect during the application process.
- **Job Listings:** Open positions are posted, encouraging job seekers to submit their resume through the site.

“At Kimpton, our employees are our brand, and the KIMPTON! site provides a unique platform for our employees to demonstrate how they are as diverse and interesting as the hotels and restaurants in which they work,” said Alan Baer, Kimpton’s Senior Vice President, People and Information.

For additional information, please visit [www.imkimpton.com](http://www.imkimpton.com).

## **ABOUT KIMPTON**

[San Francisco-based Kimpton Hotels & Restaurants is the first and leading collection of boutique hotels, throughout the United States and Canada. Founded in 1981 by Bill Kimpton, every Kimpton hotel features personalized guest services, comforting in-room amenities, specialty rooms and suites, and provides a range of exciting culinary experiences through affiliated top-rated destination chef-driven restaurants. Kimpton takes pride in its commitment to social responsibility and leads the hospitality industry in ecological practices through its innovative EarthCare programs. Privately held, Kimpton received the highest ranking in customer satisfaction by the Market Metrix Hospitality Index for the entire year of 2007, exceeding all others in the upscale hotel segment. Among the company’s newest properties is the Hotel Monaco Alexandria and Jackson 20 restaurant in Virginia, which opened in January 2008. Additional projects are underway in Los Angeles, New York, Florida, Philadelphia and Virginia. For more information, please visit \[www.KimptonHotels.com\]\(http://www.KimptonHotels.com\) or call 1-800-KIMPTON.](#)

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