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KIMPTON ENTICES TRAVEL PROFESSIONALS WITH A “FREE SPREE”
Boutique Hospitality Leader Offers Special Rate and Complimentary Stay to Travel Agents

SAN FRANCISCO, Calif., July 6, 2010 – From now through Dec. 31, 2010, Kimpton Hotels & Restaurants invites travel agents and industry professionals to a "Free Spree," which includes a two-night stay and site tour at any of Kimpton's 50 hotels nationwide. The offer includes a special rate of \$99 for the first night (except at New York City and Miami hotels, where the special rate is \$125) and a complimentary stay for the second night.

"We want people in the travel and hospitality profession who sell our hotels to experience Kimpton firsthand so that they can enjoy the fun, customized care and individuality of each hotel in our collection," said Kimpton Chief Operating Officer Niki Leondakis. "It's the best way for us to share what truly makes Kimpton unlike any other hotel group."

The offer is available to retail travel agents: IATA, CLIA, TRUE travel agency staff from the domestic U.S. and/or international source markets, as well as staff from airline, tour operator, and receptive tour operator partners. Reservations can be made by using **SPREE** in the rate code box at www.KimptonHotels.com. A valid travel agent identification number is required for agents and non-agency industry partners will be asked for partner affiliation documentation in the form of an authorization letter on partner letterhead at check-in. Free Spree is based on availability.

Kimpton's "Free Spree" program is available at all Kimpton hotels in 22 cities including: Alexandria, Arlington, Aspen, Atlanta, Baltimore, Boston, Cambridge, Chicago, Dallas, Denver,

Los Angeles, Miami, New York, Philadelphia, Portland, Salt Lake City, San Diego, San Francisco, San Jose, Scottsdale, Seattle, Vero Beach and Washington DC.

To learn more about Kimpton Hotels & Restaurants, please visit www.kimptonhotels.com, www.Twitter.com/Kimpton, or www.Facebook.com/Kimpton.

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ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton operates 50 hotels and 54 restaurants in 16 states. For more information visit www.KimptonHotels.com or call 1-800-KIMPTON.