



FOR IMMEDIATE RELEASE

Media Contacts:

Baltz & Company for Kimpton

Chloe Mata Crane / 212-982-8300 x104 / cmcrane@baltzco.com

Marliese Engel Traver / 212-982-8300 x112 / mtraver@baltzco.com

Kimpton Hotels & Restaurants

Stacey Ellis / 415-955-5492 / stacey.ellis@kimptongroup.com

CHOCOHOLICS UNITE AT KIMPTON HOTELS & RESTAURANTS

***Hotels and Restaurants Nationwide Inspire Cravings
with National Chocolate Lover's Month Celebration***

SAN FRANCISCO, Calif., February 8, 2011 – This February, Kimpton Hotels & Restaurants is taking Valentine's Day to new hearts with a month-long National Chocolate Month celebration.

From Feb. 1 – 28, hotel guests, restaurant diners and local cocoa cravers can indulge in complimentary chocolate themed events at more than 50 hotels and restaurants across the country. Kimpton's National Chocolate Lover's Month celebration includes:

- National "Chocolate Lover's Day" Celebration: On Thursday, Feb. 17, Kimpton will celebrate "Chocolate Lover's Day" from 5:00 p.m. to 7:00 p.m. in hotel living rooms with complimentary chocolate-inspired desserts, tastings, hors d'oeuvres and Kimpton's ultimate hot or chilled chocolate drinks.
- Chocolate-Drenched Desserts at Kimpton Restaurants: Participating restaurants around the country will feature at least two chocolate loving desserts on the menu all month long (recipes available upon request).

"At Kimpton, we love a balance of health and hedonism, and we think chocolate delivers on both of those fronts," said Niki Leondakis, president and chief operating officer at Kimpton Hotels & Restaurants. "Bringing the Kimpton spirit to National Chocolate Month is one more way for us to create memorable travel experiences and a great opportunity to inspire guests to enjoy this indulgent treat in new ways."

To learn more about Kimpton Hotels & Restaurants and its National Chocolate Month events, please visit www.kimptonchocolate.com for recipes, featured chocolate desserts at restaurants and a schedule of tasting events. .

#

ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton operates 51 hotels and 54 restaurants in 16 states. For more information visit www.KimptonHotels.com or call 1-800-KIMPTON.