



## NEWS RELEASE

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### **KIMPTON AND DSF GROUP TO OPEN NEW LUXURY BOUTIQUE IN ALEXANDRIA**

SAN FRANCISCO, August 7, 2007 – Plans for a new ultra high-end boutique hotel in Alexandria, Va. are underway, brought forth by two companies well-known for luxury, comfort and style. Kimpton Hotels & Restaurants and Boston-based DSF Group are joined by world-class designer Vicente Wolf to create the powerhouse trifecta behind the 107-room jewel. Construction is scheduled to begin in this month. The hotel will open in the first quarter of 2009.

DSF is the developer responsible for two recently completed high-rise luxury residential buildings in Alexandria and several more in the Washington, D.C. area. Upon opening, it will be the third Kimpton-operated hotel in historic Old Town Alexandria, including the Morrison House at 116 S. Alfred Street and the Hotel Monaco, opening Fall 2007 at 480 King Street.

According to DSF, care was taken in the design to preserve an existing historic brick structure that currently stands at the site of the future hotel. The building will be a focal attraction of the property and house a wine bar and gourmet eatery.

“DSF Group is very excited to have Kimpton on board for this unique hotel,” said Josh Solomon, president of DSF. “Kimpton is a phenomenal operator that can be counted on to deliver a one-of-a-kind hotel concept and service standards that far exceed the highest of expectations.”

Kimpton hotels are known for their stylized décor, highly trained staff that specialize in personalized customer care, and popular perks such as free WiFi throughout most hotels, a daily hosted wine hour in the hotel lobbies, Mind. Body. Spa. in-room offerings, and its “Forgot It, We’ve Got It” list of complimentary travel necessities.

The yet-to-be-named, \$50 million dollar boutique will be located in Old Town at 1600 King Street in the heart of the bustling commercial and residential district. It will feature a 4,000 square foot destination spa with five private treatment rooms, an upscale restaurant and wine bar with casual dining. Twenty of hotel’s 107 rooms will be suites, some offering 700 square feet of outdoor terrace space. Two of the suites will be presidential style located on the penthouse floor. The building will include approximately 3,000 square feet of meeting space. Thirty-year design veteran Vicente Wolf will concept and develop the hotel’s interiors, as well as the restaurant and spa.

“Alexandria is a community that is woven deeply into the fabric of our country’s history,” said Michael Depatie, Kimpton CEO and president. “There are endless stories to be told there about America’s early beginnings and evolution as a country, which makes it a fascinating place for travelers. Likewise, every Kimpton hotel has its own story to tell through our creative themes and corresponding guest touch points. We’re excited to become a part of Alexandria’s rich content for visitors in the coming years.”

According to Depatie, there are currently 40 Kimpton hotels operating in 18 U.S. cities, most donning their own unique names, looks and personalities, and all carrying forth the Kimpton promise of a unique lodging alternative. With the new Alexandria property and a growing pipeline of new projects already planned or in various stages of development, the company is on target to double its size by 2012.

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#### **ABOUT KIMPTON**

San Francisco-based Kimpton Hotels & Restaurants is the first and leading collection of boutique hotels throughout the United States and Canada. Founded by Bill Kimpton in 1981, privately held Kimpton Hotels offers services and design elements focused on care, comfort, style, flavor and fun. Every Kimpton hotel reflects the energy, personality and pulse of its location, history and architectural style. Each property features personalized guest services, comforting in-room amenities, specialty rooms and suites, and provides a range of exciting culinary experiences through affiliated top-rated destination chef-driven restaurants. Kimpton takes pride in its commitment to social responsibility and leads the hospitality industry in ecological practices through its innovative EarthCare programs. In addition, Kimpton demonstrates a unique dedication to its female guests with the Women InTouch program, offering comfortable and safe environments, in-room fitness and wellness options as well as the company’s unique “Forgot It, We’ve Got It” honor bar, providing essentials that women travelers may have forgotten at home. Among the company’s newest properties are the Hotel Palomar in Washington D.C., which opened in July 2006, and the Hotel Palomar Dallas, which opened in August 2006.

Additional projects are underway in Southern California, Texas, Florida and Virginia. For more information, please visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.