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KIMPTON OPENS 50TH HOTEL

Boutique Hospitality Pioneer Celebrates National Milestone in New York City

SAN FRANCISCO, Calif., June 7, 2010 – San Francisco-based Kimpton Hotels & Restaurants announced today the opening of its 50th hotel, Kimpton's Eventi in New York City. A collection of 50 boutique hotels and 52 chef-driven restaurants in 22 major metropolitan cities, Kimpton broke the mold on cookie-cutter lodging in 1981 when founder Bill Kimpton pioneered the idea of hospitality with personality. Embracing travelers' desire for one-of-a-kind experiences and superior personalized care, Kimpton has steadily expanded into major urban markets and resort destinations across North America.

"Nearly 30 years since our founding, there continues to be ever growing demand for Kimpton's highly personalized care, stylish hotels and destination restaurants. This combination defines the boutique experience we offer at all fifty of our hotels," said Mike Depatie, president and CEO at Kimpton Hotels & Restaurants. "We are proud to mark this milestone with the opening of a significant and stunning hotel in a vibrant part of New York City."

Kimpton's Eventi is the company's fourth hotel in New York City and located in the vibrant North Chelsea neighborhood. It is a place that feels alive: its heart beat pulses with creativity and sends energy to every corner of the hotel. Upon first entering the hotel, guests begin a sensory journey of discovery and pleasant surprises. From the front desk's partially unveiled painting to a mysterious curiosity cabinet in the lobby, Eventi invites exploration and provides an aesthetic connectivity.

Created by award-winning designer Colum McCartan, Eventi's striking design is rich and luxurious, with custom-made furnishings that combine classic elegance and cutting-edge modern touches. An aspirational urban lifestyle is represented within Eventi's 292 rooms, which feature bold yet accessible design, warmth and a dynamic energy. As the name suggests, the hotel features more than 15,000 square feet of multi-faceted meeting and event spaces, which boast an abundance of natural light, creative indoor and outdoor spaces including a massive terrace space with inspiring city views and a modern screening room perfect for a wide variety of events from private premieres to product launches.

Eventi's public areas, opening later this year, include an outdoor public plaza featuring a 20-foot media art screen along with a multi-level Food Parc and Basque concept restaurant from China Grill Management that create an energy, vibrancy and excitement which transforms a place to stay into a cosmopolitan lifestyle. The hotel's "Mind.Body.Spa." wellness program will offer an on-site 5th floor spa with three luxurious treatment rooms while On-Demand yoga, Pilates and meditation channels will be available in guestrooms as well as complimentary yoga accessories upon request. In-room spa treatments can be arranged with advance notice.

Eventi is located at 851 Sixth Avenue at 29th Street, New York, NY, 10001. For information or reservations call (866) 996-8396 or visit www.eventihotel.com.

To learn more about Kimpton Hotels & Restaurants, visit www.KimptonHotels.com, www.Twitter.com/Kimpton, or www.Facebook.com/Kimpton.

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ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants and pursuit of Green Seal certification for all hotels. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company's newest properties are the Eventi Hotel and Ink48 Hotel in New York, NY, the Hotel Palomar and Sable Kitchen & Bar In Chicago, IL, and the LEED registered Hotel Palomar and LEED registered Square 1682 restaurant by Chef Guillermo Tellez in Philadelphia, PA. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.

ABOUT EVENTI

Slated to open in spring 2010, Eventi will be the first luxurious hotel in Manhattan's North Chelsea district, residing on the entire block of Avenue of the Americas between 29th and 30th Streets. Colum McCartan's property design is both sophisticated and comfortable, creating a stylish guest experience that embraces the hotel's vibrant neighborhood and energy. Eventi's 292 rooms and suites transform a place to stay into a cosmopolitan lifestyle experience for business and leisure travelers alike, with amenities including a multi-level restaurant and bar managed by China Grill, spa and fitness center, more than 15,000 square feet of indoor/outdoor meeting and events space and a 530-car parking garage with valet service. Putting guests just minutes away from some of New York's most popular landmarks, Eventi is operated by San Francisco-based Kimpton Hotels & Restaurants, the country's leading and largest boutique hotel operator. Eventi is located at 851 Avenue of the Americas, New York, N.Y. For more information call 1-800 KIMPTON or visit www.eventihotel.com or www.facebook.com/EventiHotel.