



Media Contacts:

Baltz & Company for Kimpton

Chloe Mata Crane / 212-982-8300 x104 / cmcrane@baltzco.com

Marliese Engel Traver / 212-982-8300 x112 / mtraver@baltzco.com

Kimpton Hotels & Restaurants

Stacey Ellis / 415-955-5492 / stacey.ellis@kimptongroup.com

Jamie Law / 415-955-5495 / jamie.law@kimptongroup.com

PET TRAVEL TRENDS AND STATISTICS

The Humane Society of the United States (March 2008)

- Approximately 74.8 million dogs and 88.3 cats live with families in the U.S.
- 39 percent of U.S. households own at least one dog and 34 percent own at least one cat

Travel Industry Association of America (January 2009)

- 14 percent of all U.S. adults (29.1 million) say they have traveled with a pet on a trip of 50 miles or more in the past three years
- The percentage of households traveling with pets increases during summer months when more families travel
- When traveling with pets, cars are the primary mode of transportation (76%), followed by RVs (10%), and airlines (6%)
- 29 percent of people traveling with pets stay at a hotel
- Dogs are the most common type of pet to travel with (78%)
- Other traveling animals include cats (15%), birds (2%) and either a ferret, rabbit, or fish (3%)

Survey of 400 Families With Pets Conducted by Lieberman Research Worldwide (August 2003)

- 78 percent of human companions consider their dog an equal member of the family
- 43 percent of travelers feel guilty about leaving their dog behind
- 37 percent of travelers would take dogs on more trips if more hotels were pet-friendly
- 75 percent said they would be more loyal to a hotel chain that accepted dogs, even when they weren't traveling with a pet
- 49 percent think about their dog 'very often' when they are away
- 94 percent of people with dogs said they ask how their dog is doing when they phone home
- 65 percent have brought a gift home for their dog following a trip

###