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BECAUSE PETS ARE FAMILY TOO...

Kimpton Offers Pet Insurance to Four-Legged Family Members of Employees

Kimpton Hotels & Restaurants extends a paw to four-legged family members of employees with a comprehensive benefit program designed to make pet care more affordable. Beyond pampering pet patrons at Kimpton hotels with the royal treatment, Kimpton provides employees with a variety of healthy care options for furry friends at a reduced cost, through a national partnership with Pet Assure.

“At Kimpton, we respect and care for all canine companions,” said Steve Pinetti, senior vice president of sales and marketing at Kimpton Hotels & Restaurants. “We want to make sure every member of the Kimpton family is well taken care of, and that includes making sure our pets are safe and happy.”

Pet Assure offers customized plans designed to fit the needs of each individual family, which can include savings at network veterinarians and Pet Card ID tags that bear unique ID numbers and photos and include additional savings at national and local merchants across the country. Thoughtful employee benefits such as Pet Assure help keep Kimpton on the competitive edge of attracting and retaining talented staff and have led to Kimpton being named to *FORTUNE'S* 2009 “100 Best Companies to Work For” list. While Kimpton Hotels & Restaurants and Pet Assure are pleased to offer animal care savings and reassurance to employees, it’s the pets that are truly purring and wagging their tails.

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ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US and Canada, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare programs that span all hotels and restaurants. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company's newest properties are Hotel Palomar Atlanta and restaurants Pacci Ristorante by Chef Keira Moritz and AltoRex lounge in Atlanta, GA, which opened in May 2009. Currently, projects are underway in New York City, Philadelphia, Baltimore and Chicago. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.

ABOUT PET ASSURE

Pet Assure, headquartered in Lakewood, New Jersey, is the nation's premier pet health care organization with thousands of veterinarians in 46 states, the District of Columbia and Puerto Rico. Conceived in 1996, the company mandate is to enable pet owners to obtain quality care for their extended family members, at an affordable price. In addition to thousands of individual members, a growing number of small, mid-sized, and Fortune 500 companies now offer Pet Assure as an employee benefit. The program is also being marketed by several third-party groups (unions, membership clubs, etc.) that view Pet Assure as a simple, low-cost way to help the people they care about. Pet Assure is the complete pet care savings program.