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“GUPPY LOVE” MAKES A SPLASH YEAR AFTER YEAR
Guests at Kimpton Fall Hook, Line and Sinker for Signature Goldfish Program

While Kimpton Hotels & Restaurants welcomes pets of the furry variety at all hotels, sometimes it's the quiet finned kind that can be the best traveling buddy. For guests in need of a little extra color, comfort and companionship - but no extra effort - many of Kimpton's nearly 50 hotels offer a special kind of *Guppy Love*.

Can You Feel the Love Tonight?

Guppy Love provides guests at most Kimpton hotels with the option to request a live goldfish to stay overnight in their guest room. Guests never have to worry about caring for their fishy friends with hotel staff on-hand for daily feedings and care, allowing travelers the opportunity to enjoy stress-free bonding throughout their stay.

Why Goldfish? Because They are Betta...

Research has proven that watching colorful fish swim gracefully to-and-fro actually calms nerves, reduces anxiety and lowers blood pressure. There is perhaps no more elegant, low-maintenance, or interactive fish than *B. splendens*, or Betta fish, which Kimpton has selected to share the *Guppy Love*. Unlike many varieties of fish, Bettas don't require aeration and are perfectly content in large, unheated tanks or smaller glass bowls, making an ideal in-room companion.

Spreading the Love...

In addition to being fun friends for travelers, *Guppy Love* goldfish also double as popular centerpieces for group meetings, special events and wedding receptions. For example, a *FORTUNE* 500 company CEO was so mesmerized by his goldfish’s soothing water-ballet, that he requested its presence as a table centerpiece at a meeting the following day to help participants relax and focus. Kimpton’s Hotel Monaco in Denver previously incorporated guppies into a Fiji themed wedding that included sand, palm trees and a chocolate waterfall.

Since its introduction at all Hotel Monacos in 2001, and following its expansion to over 20 hotels throughout the country, *Guppy Love* has become a nationally-recognized signature element at Kimpton. Everyone from children to business travelers appreciate this temporary travel companion, giving a whole new meaning to the phrase, “sleeping with the fishes.”

Participating *Guppy Love* Hotels Include:

- FireSky Resort & Spa – Scottsdale, AZ
- Pacific Palisades Hotel – Vancouver, B.C.
- Cypress Hotel – Cupertino, CA
- Argonaut Hotel - San Francisco, CA
- Harbor Court Hotel - San Francisco, CA
- Hotel Monaco – San Francisco, CA
- Hotel Palomar – San Francisco, CA
- Hotel Monaco – Denver, CO
- Hotel Monaco – Washington D.C.
- Hotel Palomar – Washington D.C.
- EPIC Hotel – Miami, FL
- Burnham Hotel – Chicago, IL
- Hotel Monaco – Chicago, IL
- Hotel Marlowe – Cambridge, MA
- Hotel Monaco – Baltimore, MD
- Hotel Monaco – Portland, OR
- Hotel Vintage Plaza – Portland, OR
- Hotel Palomar – Dallas, TX
- Hotel Monaco – Salt Lake City, UT
- Hotel Monaco – Alexandria, VA
- Hotel Palomar – Arlington, VA
- Hotel Monaco – Seattle, WA
- Hotel Vintage Park – Seattle, WA

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*Photos and b-roll footage of Kimpton's *Guppy Love* program is available upon request.

ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US and Canada, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare programs that span all hotels and restaurants. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company's newest properties are Hotel Palomar Atlanta and restaurants Pacci Ristorante by Chef Keira Moritz and AltoRex lounge in Atlanta, GA, which opened in May 2009. Currently, projects are underway in New York City, Philadelphia, Baltimore and Chicago. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.