



## **EarthCare by the Numbers**

### Annual Impact of EarthCare Efforts Company-Wide

- Use of non-toxic cleaners eliminates more than 48,596 gallons (or 974 bathtubs) of toxins from the water supply each year
- Use of organic and shade-grown coffee preserves more than 40,000 acres (or 18 football fields) of pesticide free sustainable agriculture a year
- Use of recycled paper saves over 253 trees per year
- Kimpton's brand-wide use of recycled paper versus virgin paper (with no recycled content) makes the following impact each year:
  - 62.6 tons of wood saved, which is equivalent to 430 trees
  - 854 million BTU's of energy saved, which is equivalent to the amount of energy it would take to heat 10 homes for one year
  - 128,550 lbs of CO2 saved, which is equivalent to taking 12 cars off the road for one year
  - 404,947 gallons of water saved, which is equivalent to one large swimming pool
  - 50,193 lbs of waste saved, which is equal to two full garbage trucks

### Impact of Kimpton's Partnership with Natura

- Since partnering with Natura in 2009, Kimpton Restaurants realized the following savings in one year:
  - Tons of plastic reduced – 1.49
  - Gallons of oil – 1,674
  - Tons of CO2 emissions – 18.6

### Impact of Individual Property EarthCare Initiatives

- At Kimpton's San Francisco hotels, switching all standard light bulbs to CFL bulbs in guestrooms alone removes 1,500 pounds of carbon dioxide from the environment per room/per year. With 2,181 rooms in the Bay Area, that's approximately 3.2 million pounds of carbon dioxide removed per year.
- In May 2010, Kimpton's San Francisco hotels achieved a 65 percent diversion rate on recyclables versus garbage. That is approximately 151 tons of garbage diverted from landfills, which would look equivalent to about 75 cars stacked up on top of each other.
- Kimpton's Bay Area efforts save 2 million gallons of water per year per hotel. For all 10 hotels, that's 20 million gallons a year, the amount that would fill roughly 33 Olympic size swimming pools.
- In 2010, Kimpton's Chicago hotels achieved significant savings through its recycling program, including 1,602 trees saved, 27,130 gallons of oil not used, 645,022 gallons of water conserved and a total of 284.45 cubic yards not land filled.
- By using low-flow toilets and fixtures Seattle's Alexis Hotel saves 2 million gallons of water a year.

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