



PROGRAMS OVERVIEW

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KIMPTON PROGRAMS – AT A GLANCE

KIMPTON INTOUCH

Guests often feel a sense of belonging when staying at a Kimpton hotel. Fostered by the company's ability to make a guest feel truly welcome and cared for, Kimpton takes the time to get to know what travelers want on the road as well as their lifestyle interests, making each stay familiar and fun. Kimpton InTouch members can personalize their room preferences by requesting almost anything, whether it is a special pillow at bedtime or a favorite magazine to read upon arrival. Repeat travelers enjoy unique perks, exclusive sales and promotions, a complimentary night after every seven eligible visits or 20 eligible nights and can earn Inner Circle status after 15 Kimpton stays or 45 nights, yielding the ultimate VIP treatment. Travelers are often surprised and inspired by Kimpton's attention to detail.

WOMEN INTOUCH

Kimpton's Women InTouch program celebrates and honors women travelers by anticipating their needs, and providing services and creature comforts that make life on the road easier and more fun. The "Forgot It? We've Got It!" menu lets guests rest easy knowing that travel essentials, such as hand-held steamers and fashion tape (for those unexpected wardrobe malfunctions) or dental floss and contact lens solution (for early morning business meetings), will be on hand for little or no cost. Kimpton's "Quick Concierge" provides insider tips on favorite local haunts – from the best "updo" or "blow out" to the city's best view. While many elements of

a Kimpton stay appeal to female preferences, men equally enjoy the benefits of Kimpton's reputation for thinking of everything.

HOSTED EVENING WINE HOUR

When Bill Kimpton founded the company in 1981, he made a point of greeting every guest with a glass of wine at the end of the day. Thirty years later, Kimpton continues this tradition with a hosted evening wine reception in hotel lobbies from 5 p.m. – 6 p.m. every evening. Travelers are invited to relax and unwind from a busy day, mix and mingle with hotel employees and guests and enjoy light bites from adjacent Kimpton Restaurants. In 2010, Wines That Care™ was introduced at Kimpton wine receptions nationwide, which offers hotel guests red and white pours from select partner wineries that have been hand-picked by Kimpton's wine director and master sommelier, Emily Wines, for their dedication to the earth, local communities and environmental preservation.

GUPPY LOVE

In addition to welcoming pets and all shapes and sizes for no additional fee, Kimpton offers a special kind of travel companion – Guppy Love. Travelers in need of a little extra comfort on the road, can request a live goldfish to stay overnight in their room at any Kimpton hotel across the country. Hotel staff will deliver a fishy friend to the guest's room and handle daily feedings and care, allowing travelers to enjoy stress-free bonding.

MIND.BODY.SPA.

For 30 years Kimpton has encouraged guests to bring their lifestyle on the road with them. Through Mind.Body.Spa., guests can enjoy therapeutic in-room spa services using only organic and paraben-free products by Kerstin Florian in the comfort and privacy of their guestroom. Every Kimpton hotel offers fully equipped fitness centers, complimentary on-loan yoga gear and round-the-clock On-Demand yoga, Pilates and meditation programming. In 2011, Kimpton partnered with health and nutrition expert Joy Bauer to introduce new tools to inspire balanced living. Seven nutritious in-room dining options for breakfast, lunch and dinner make it easy to get a smart start to the day or enjoy a mid-afternoon snack while new complimentary, On Demand in-room videos teach travelers how to pick nutrition-packed foods, provide advice for

shaking off a late-night of overindulgence and offer quick workouts that can be done without having to leave the guest room. Additionally, wellness-inspired and endorphin-boosting activities are rolling out at Kimpton hotels nationwide. From poolside Pilates and afternoon power walks to Zumba classes and on-site bike rentals, Kimpton is making it easy for guests to “stay true to you” on the road.

KIMPTON CARES

When it comes to social responsibility, Kimpton is all business. Evident at every level from the local and national to the global community, making a positive social and environmental difference requires caring for those around you. February is Kimpton Cares Month, in which employees receive paid time off to volunteer and give back to their community and organizations in need. Every year, Kimpton champions three national campaigns for its non-profit partners: Dress for Success, The Trust for Public Land and numerous local and regional AIDS and HIV awareness and prevention organizations through its Red Ribbon Campaign.

Kimpton plans annual, nationwide fundraising events and campaigns that inspire guest and employee involvement and create awareness in local communities. Strengthening the company’s dedication to helping women become successful, contributing members of the workforce, Kimpton President and COO, Niki Leondakis, serves on the Worldwide Board for Dress for Success.

EARTHCARE

Long before going green was chic or mainstream, Kimpton made a life-long commitment to environmental responsibility. Kimpton was the first hotel company to bring sustainability to a company-wide focus, pioneering and standardizing more than 100 daily operational practices, such as the use of non-toxic cleaners, energy efficient lighting, low-flow plumbing and in-room recycling bins. In 2005, these sustainable practices were formally banded together under the name EarthCare. Today, EarthCare practices continue to be developed and tested by a volunteer committee of Kimpton employees from every hotel and restaurant and throughout all levels of the company, who proudly bear the honorary title of Eco Champions. EarthCare extends to Kimpton’s sustainable approach to development. Notably, Kimpton’s record of adaptive reuse projects includes one of the nation’s first federal buildings built in 1795, a Registered National Landmark that was transformed into the Hotel Monaco in Washington

D.C. Kimpton continues to set the standard for eco-friendly hospitality, earning accolades such as Green Seal Certification nearly all hotels and LEED (Leadership in Energy and Environmental Design) certification for the Hotel Palomar and Square 1682 restaurant in Philadelphia. Additionally, Kimpton President and COO, Niki Leondakis, is chair of the National Restaurant Association's Green Task Force, working with restaurants around the country to train and educate employees on the importance of environmental responsibility. Many Kimpton restaurants feature locally-sourced, fair-trade and/or organic menu options and 30% of wine lists feature organic selections. Kimpton supports sustainable seafood and is in accordance with Monterey Bay Aquarium's Seafood Watch program. The latest development of EarthCare at Kimpton restaurants includes a national partnership with Natura, a purification system that produces in-house filtered, still and sparkling water, and eliminates the need for unnecessary plastic bottles and Wines on Tap in select Kimpton cities across the country.

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ABOUT KIMPTON HOTELS & RESTAURANTS

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Celebrating its 30th anniversary in 2011, Bill Kimpton founded the company in 1981 and today it is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Adjacent to the hotels are locally-loved, top-rated, destination Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton operates 51 hotels and 54 restaurants in 24 cities. For more information visit www.KimptonHotels.com or call 1-800-KIMPTON.