



BRAND OVERVIEW RELEASE

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Kimpton Hotels & Restaurants

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KIMPTON PIONEERS THE BOUTIQUE HOTEL EXPERIENCE DEFINING HOSPITALITY WITH PERSONALITY

Kimpton Hotels & Restaurants, a collection of nearly 50 boutique hotels and chef-driven restaurants in the United States, broke the mold on cookie-cutter travel and dining in 1981 when founder Bill Kimpton pioneered the idea of hospitality with personality. Never before experienced in the U.S., Kimpton had a vision for personalized service and distinctive design that today, under the leadership of CEO and President Mike Depatie, has grown into the leading boutique hotel company in the country. Embracing travelers' desire for one-of-a-kind experiences, life-enriching amenities and fun-meets-function touches, this unique brand is thriving in cities where Kimpton is already established and steadily expanding into major urban markets and resort destinations across North America.

WELCOME HOME (AWAY FROM HOME)

Every Kimpton hotel is unique. From the whimsical Monaco collection and the chic Hotel Palomar collection, to the individually named, one-of-a-kind hotels, each Kimpton property is designed to reflect a distinct style, location and experience. But no matter where their travels take them, Kimpton guests are welcomed by the warmth of living room-style lobbies, cozy fireplaces and friendly staff. The common thread woven into the fabric of all Kimpton hotels is the lifestyle-minded focus on today's traveler. Complimentary high-speed WiFi Internet access addresses the ever-growing need for global connectivity on the road. Through Kimpton's Mind.Body.Spa program, stress-zapping, therapeutic in-room spa services promote total

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relaxation, using only organic and paraben-free botanical products by Kerstin Florian. Fully equipped fitness centers, customized city jogging maps, complimentary on-loan yoga gear and round-the-clock On-Demand yoga, Pilates and meditation programming serve nearly every workout need.

THE BEST NEIGHBORLY RESTAURANTS IN THE HOOD

It's no coincidence that within steps of every Kimpton hotel there is a one-of-a-kind, locally loved restaurant, featuring a talented and inspired chef at its helm. Gastronomic adventures range from authentic and rustic Italian cuisine in the Pacific Northwest, to Mediterranean oceanic delights off the Florida coast, to alluring lounges and bars tucked away in the nation's capital. Top notch restaurants are a cornerstone of the Kimpton brand.

THE HAPPIEST HOUR

Every evening at Kimpton hotels, a complimentary wine hour brings together guests in the living room-style lobby for an informal and relaxing way to unwind, whether from a day of pavement pounding sight-seeing or boardroom business. Guests are served red and white wines thoughtfully selected by Leslie Sbrocco that represent varieties from around the world.

LEAVE NO PET BEHIND

Pet patrons get the royal treatment at Kimpton from un-fur-gettable pet packages to indulgent, in-room spa treatments, and even the paws-on expertise of canine Directors of Pet Relations that work side-by-side with their human concierge counterparts. Whether guests are bringing Fido or Fifi on the road, Kimpton understands and respects the needs of its four-legged friends. For guests missing the companionship of a pet partner, most hotels offer "Guppy Love," an on-loan goldfish for the duration of their stay, fed and cared for by Kimpton staff.

OUR BOTTOM LINE: KIMPTON CARES

Care for guests, employees, community and the environment is the bottom line at Kimpton. Loyal Kimpton fans know that whether they like gummy bears at turndown or want organic treats for their traveling pooch, attention will be given to every detail of a stay through Kimpton InTouch. Female road warriors appreciate creative Women InTouch services and amenities such as the "Forgot It? We've Got It!" menu of travel essentials. Employees take pride in the

fun and nurturing environment our hotels and restaurants inspire, which has led to Kimpton being named to *FORTUNE*'s 2009 "Best Companies to Work For" list. Kimpton shows its care for all through the company's progressive EarthCare program and by believing that corporate social responsibility means taking it one step at a time towards a better tomorrow, with annual campaigns for non-profit partners including Dress for Success, The Trust for Public Land, and Red Ribbon Campaign.

To learn more about Kimpton Hotels & Restaurants, visit www.KimptonHotels.com, www.Twitter.com/Kimpton, or search Kimpton at Facebook.com.

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ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company's newest properties are the Hotel Monaco Baltimore and restaurant B&O American Brasserie by Chef E. Michael Reidt in Baltimore, MD, which opened in July 2009. Currently, projects are underway in New York City, Philadelphia and Chicago. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.