



## **BRAND OVERVIEW RELEASE**

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### **KIMPTON PIONEERS THE BOUTIQUE HOTEL EXPERIENCE DEFINING HOSPITALITY WITH PERSONALITY**

Kimpton Hotels & Restaurants, a collection of more than 50 boutique hotels and chef-driven restaurants in the United States, broke the mold on cookie-cutter travel and dining in 1981 when founder Bill Kimpton pioneered the idea of hospitality with personality. Never before experienced in the U.S., Kimpton had a vision for personalized service and distinctive design that today, under the leadership of CEO Mike Depatie, has grown into the leading boutique hotel company in the country. Embracing travelers' desire for one-of-a-kind experiences, life-enriching amenities and fun-meets-function touches, this unique brand is celebrating its 30<sup>th</sup> birthday this year and continues to thrive in cities where Kimpton is already established and steadily expand into major urban markets and resort destinations across North America.

#### **WELCOME HOME (AWAY FROM HOME)**

Every Kimpton hotel is unique. From the whimsical Monaco collection and the chic Hotel Palomar collection, to the individually named, one-of-a-kind hotels, each Kimpton property is designed to reflect a distinct style, location and experience. But no matter where their travels take them, Kimpton guests are welcomed by the warmth of living room-style lobbies, cozy fireplaces and friendly staff. The common thread woven into the fabric of all Kimpton hotels is the lifestyle-minded focus on today's traveler. Complimentary high-speed WiFi Internet access addresses the ever-growing need for global connectivity on the road. Through Kimpton's Mind.Body.Spa. program, stress-zapping, therapeutic in-room spa services promote total relaxation, using only organic and paraben-free botanical products by Kerstin Florian. Fully

equipped fitness centers, customized city jogging maps, complimentary on-loan yoga gear and round-the-clock On-Demand yoga, Pilates and meditation programming serve nearly every workout need. Dedicated On-Demand in-room programming, designed by Kimpton in partnership with health and nutrition expert Joy Bauer, offers new ways to help travelers maintain a balanced life on the road and healthy in-room dining options make it easy for guests to make smart choices on the go.

### **THE BEST NEIGHBORLY RESTAURANTS IN THE HOOD**

It's no coincidence that within steps of every Kimpton hotel there is a one-of-a-kind, locally loved restaurant, featuring a talented and inspired chef at its helm. Gastronomic adventures range from authentic and rustic Italian cuisine in the Pacific Northwest, to Mediterranean oceanic delights off the Florida coast, to alluring lounges and bars tucked away in the nation's capital. Top notch restaurants are a cornerstone of the Kimpton brand.

### **THE HAPPIEST HOUR**

Every evening at Kimpton hotels, a complimentary wine hour brings together guests in the living room-style lobby for an informal and relaxing way to unwind, whether from a day of pavement pounding sight-seeing or boardroom business. Guests are served red and white wines thoughtfully selected by Master Sommelier Emily Wines that represent varieties from around the world.

### **LEAVE NO PET BEHIND**

Pet patrons get the royal treatment at Kimpton from un-“fur”-gettable pet packages to indulgent, in-room spa treatments, and even the paws-on expertise of canine Directors of Pet Relations that work side-by-side with their human concierge counterparts. Whether guests are bringing Fido or Fifi on the road, Kimpton understands and respects the needs of its four-legged friends. For guests missing the companionship of a pet partner, all hotels offer “Guppy Love,” an on-loan goldfish for the duration of their stay, fed and cared for by Kimpton staff.

### **OUR BOTTOM LINE: KIMPTON CARES**

Care for guests, employees, community and the environment is the bottom line at Kimpton. Loyal Kimpton fans know that whether they like gummy bears at turndown or want organic treats for their traveling pooch, attention will be given to every detail of a stay through Kimpton

InTouch. Female road warriors appreciate creative Women InTouch services and amenities such as the “Forgot It? We’ve Got It!” menu of travel essentials. Employees take pride in the fun and nurturing environment our hotels and restaurants inspire, which has led to Kimpton being named to *FORTUNE*’s “Best Companies to Work For” list for the second time in 2011. Kimpton shows its care for all through the company’s progressive EarthCare program and by believing that corporate social responsibility means taking it one step at a time towards a better tomorrow, with annual campaigns for non-profit partners including Dress for Success, The Trust for Public Land, The Nature Conservancy and Red Ribbon Campaign.

To learn more about Kimpton Hotels & Restaurants, visit [www.KimptonHotels.com](http://www.KimptonHotels.com), [www.Twitter.com/Kimpton](http://www.Twitter.com/Kimpton), or [www.Facebook.com/Kimpton](http://www.Facebook.com/Kimpton). View Kimpton’s blog at [www.LifelsSuite.com](http://www.LifelsSuite.com).

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#### **ABOUT KIMPTON HOTELS & RESTAURANTS**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Celebrating its 30th anniversary in 2011, Bill Kimpton founded the company in 1981 and today it is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Adjacent to the hotels are locally-loved, top-rated, destination Kimpton restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Market Metrix, a recognized authority and leader in feedback solutions, consistently ranks Kimpton above other hotel companies in luxury and upper upscale segments for customer satisfaction. Privately held Kimpton operates 51 hotels and 54 restaurants in 24 cities. For more information visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.